## BYODestiny, Incorporated

## Online Privacy Policy Agreement

## ”Privacy Policy”

BYODestiny is committed to keeping any and all personal information collected of those individuals that visit our Website ([www.BYODestiny.com](http://www.theflutterfoundation.org)) and make use of our online facilities and services accurate, confidential, secure and private.

THEREFORE, this Online Privacy Policy Agreement (Privacy Policy) shall apply to BYODestiny, and thus it shall govern any and all data collection and usage thereof. By use of this Website, you are herein consenting to the following data procedures expressed within this agreement.

Our Privacy Policy is designed to help you understand how we collect, use and safeguard the information you provide to us. To view or use this Website, you do not need to provide any personal information; however, during the course of operations, we may collect certain non-personal information, as described in the following section.

**Information collected.**

1.   *Information collected via technology.*

In an effort to improve the quality of our Website, we may track information provided to us by your browser or by our software application when you view or use the Website, such as the website you came from (known as the “referring URL”), the type of browser you use, the device from which you connected to the Website, the time and date of your visit, the pages you visited, the time spent on those pages, other statistics, and other information that does not personally identify you. We track this information using cookies, or small text files which include an anonymous unique identifier. Cookies are sent to a user’s browser from our web-host’s servers and are stored on the user’s computer hard drive. Sending a cookie to a user’s browser enables us to collect non-personal information about that user and keep a record of the user’s preferences when utilizing our Website, both on an individual and aggregate basis.

We may use both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser.

You have the right to deny us the use of cookies, through settings on your browser; however, this may affect your experience in the use of our Website.

2.   *Information you provide us by communicating through email or donating on our Website.*

You may voluntarily provide personal information which may include your name, address, email address, billing and/or credit card information etc., which may be used when you donate to our cause, at your request and intent.

Please rest assured that this site shall only collect personal information that you knowingly and willingly provide by way of surveys, completed contact or donation forms, and emails. It is the intent of this Website to use personal information only for the purpose for which it was requested, and any additional uses specifically provided on this Website.

It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent as a means to better understand the way in which other websites garner, make use of and share information collected.

3. *Children’s Privacy*

It is the policy of BYODestiny to comply with The Children's Online Privacy Protection Act (COPPA). We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our database. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that can delete the information from our database.

*4. Third-party service providers*

We may employ third-party companies and individuals due to the following reasons:

* To facilitate our Website and electronic services; such as the use of servers for our contact forms and email communications;
* To provide the Website on our behalf;
* To perform business-related services; such as collection of payment information for donation collection, or mailings, or
* To assist us in analyzing how our Website is used.

We want to inform our users that these third parties have access to your personal information. The reason is to perform the tasks assigned to them on our behalf. However, those vendors use your personal information only at our direction and in accordance with our Privacy Policy, and they are obligated not to disclose or use the information for any other purpose.

**Use of Information Collected**.

BYODestiny may collect and may make use of personal information to assist in the operation of our Website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from us. BYODestiny may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

BYODestiny does not now, nor will it in the future, sell, rent or lease any of our customer lists and/or names to any third parties.

BYODestiny may disclose your personal information, without prior notice to you, only if required to do so in accordance with applicable laws and/or in a good faith belief that such action is deemed necessary or is required in an effort to:

* Remain in conformance with any decrees, laws and/or statutes or in an effort to comply with any process which may be served upon BYODestiny and/or our Website;

• Maintain, safeguard and/or preserve all the rights and/or property of BYODestiny; and

• Perform under demanding conditions in an effort to safeguard the personal safety of users of our Website and/or the general public.

**Security.**

BYODestiny shall endeavor and shall take every precaution to maintain adequate physical, procedural and technical security with respect to our offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software. By using our Website, you acknowledge that you understand and agree to assume these risks.

**Links to Other Web Sites.**

Our Website does contain links to affiliate and other websites. BYODestiny does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our Website and to read the privacy statements of each and every website that collects personally identifiable information. The aforementioned Privacy Policy applies only and solely to the information collected by our Website.

**Unsubscribe or Opt-Out.**

All users and/or visitors to our Website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email. To discontinue or unsubscribe to our Website please send an email that you wish to unsubscribe to Paige@BYODestiny.com. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe and/or opt-out.

**Changes to Privacy Policy Agreement.**

BYODestiny reserves the right to update and/or change the terms of our Privacy Policy, and as such we will post the updated Privacy Policy to our Website homepage at www.BYODestiny.com, so that our users and/or visitors are always aware of the type of information we collect, how it will be used, and under what circumstances, if any, we may disclose such information. If at any point in time BYODestiny decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by mail or email. Users at that time shall have the option as to whether or not to permit the use of their information in this separate manner.

**Acceptance of Terms.**

Through the use of this Website, you are hereby accepting the terms and conditions stipulated within the aforementioned Privacy Policy. If you are not in agreement with our terms and conditions, then you should refrain from further use of our Website. In addition, your continued use of our Website following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

**How to Contact Us.**

If you have any questions or concerns regarding the Online Privacy Policy Agreement related to our Website, please feel free to contact us at the following email, telephone number or mailing address.

Email: Paige@BYODestiny.com

Telephone Number: 860-874-5605

Mailing Address:

BYODestiny

76 Cemetery Road

Colchester, Connecticut 06415

Effective Date of This Policy: 03/07/2018, 12/22/20